

# MZ MIKE ZEUNIK

## GRAPHIC DESIGN

### HIGHLIGHTS

- Graphic Design & Layout
- Logo & Packaging Design
- Brand Awareness & Consistency
- Marketing & Promo Materials
- Image Retouching
- Content & Asset Management
- Project Management
- Website Design
- Social Media Marketing
- Expedited Project Completion

## EDUCATION

Associate of Arts in Graphic & Web Design, 2014  
Art Institute of Atlanta | Magna Cum Laude | GPA: 3.8

## EXPERIENCE

### Harry Norman REALTORS, Marietta, GA, 2019 - Present Graphic Designer

Created marketing assets for all 100+ agents in the office, including brochures, flyers, social media assets, advertisements, and any other agent requests. Designed agent's websites and the office website using HTML/CSS/Bootstrap. Ensure all designs match with the company's brand standards. Print assets using in-house large format printer. Help to answer phones, organize office, reorder supplies, tech support, create classes & guides, teach agents how to use company tools & social media, and general office upkeep.

- Compose marketing assets for all agents requests
- Designed many individual agent websites
- Managed office social media accounts & created social media assets and social media campaigns

### Bearington Collection, Kennesaw, GA, 2014 - 2019 Lead Graphic Designer

Manage full project life cycle of multiple concurrent graphic design initiatives. Translate concepts into engaging product logos, websites, digital content, packaging, direct mail materials, and promotional signage. Review and approve designs; verify alignment with quality and branding standards. Complete color correction and image retouching on photos.

- Diversify professional capabilities to include New Product Development (NPD) and game design.
- Designed and launched an intuitive website that generated \$50K in additional sales revenue annually.
- Created and managed robust email campaigns that directly resulted in \$10K in revenue.

### Mike Zeunik Graphic Design, Marietta, GA, 2010 - Present Freelance Graphic Designer

Foster and cultivate open and collaborative lines of communication with clients to assess and address their unique graphic design needs. Utilize findings to devise, recommend, mock-up, and deliver content/ assets that consistently meet or exceed client expectations. Create aesthetically appealing logos, images, and layouts. Key clients include Casa Vino, Home Collections, Choice Quilts, and RPM Photography.

- Design and launch websites on WordPress; handle all associated digital assets.

*Additional intern experience with Liam Schatten Photography*



#### PHONE

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#### EMAIL

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#### WEBSITE

www.MikeZeunik.com



#### LOCATION

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## ABOUT ME

Creative, versatile professional with 10+ years cross-industry experience in graphic design. Highly adept translating client concepts into dynamic, aesthetically appealing designs aligned with messaging/branding goals. Portfolio comprised of logo, color correction, packaging, direct/digital mail, game design, advertisement, & catalog projects; fluid across digital and traditional mediums. Recognized for attention to detail with a continuous focus on delivering quality designs on time, within budget, and in strict accordance to established specifications.

## SKILLS

<u>Photoshop</u>	<u>HTML/CSS/Bootstrap</u>
<u>Illustrator</u>	<u>Wordpress</u>
<u>InDesign</u>	<u>Word</u>
<u>Premiere</u>	<u>Excel</u>
<u>Acrobat</u>	<u>Powerpoint</u>