



FZ

BOOM!

WHAM!

ZAP!

BAM!

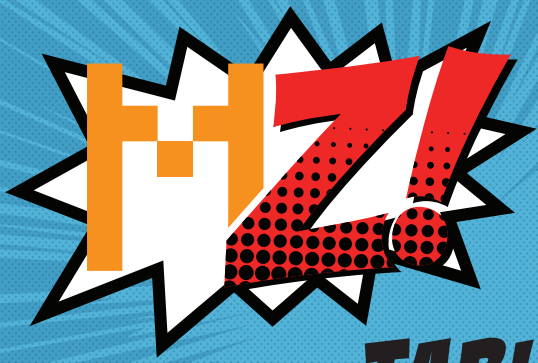


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My name is Mike Zeunik, but they call me the Visual Vigilante. I am a graphic design defender who protects citizens from villainous design with my sharp, sleek, and humorous style.



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PROJECT 1





OVERVIEW Moonlit Kreek is a fresh water bottling company that bottles fresh creek water from a local Georgia creek. This targets anyone looking for a fresh and all natural bottled water from a local area.

COLLATERAL Moonlit Kreek logo, business card design, letterhead design, and envelope design.



Identity Suite:

Standard Letterhead- 8.5x11in

Standard Envelope- 4.25x9.15in

Standard Business Card- 3.5x2in



moonlit kreek

Moonlit Kreek
14 Birch Street
Atlanta, GA 30309

moonlitkreek.com



Jerry Houston
Assistant Director

Address 14 Birch St Atlanta, GA
Phone 770-900-1900
Email JHouston@moonlitkreek.com
Fax 770-900-1999



Moonlit Kreek
14 Birch Street
Atlanta, GA 30309

Jan 10, 2015
Mr. Will Mann
159 Helms Drive
Canton, GA 30114

Dear Mr. Mann:

This is where the letter goes. Letter information goes here. This is a letter. This is the area for the letter. This is where the letter goes. Letter information goes here. This is a letter. This is the area for the letter. This is where the letter goes. Letter information goes here. This is a letter. This is the area for the letter.

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Sincerely,

Jerry Houston
Assistant Director
Moonlit Kreek
770-900-1900
JHouston@moonlitkreek.com

PROJECT 2

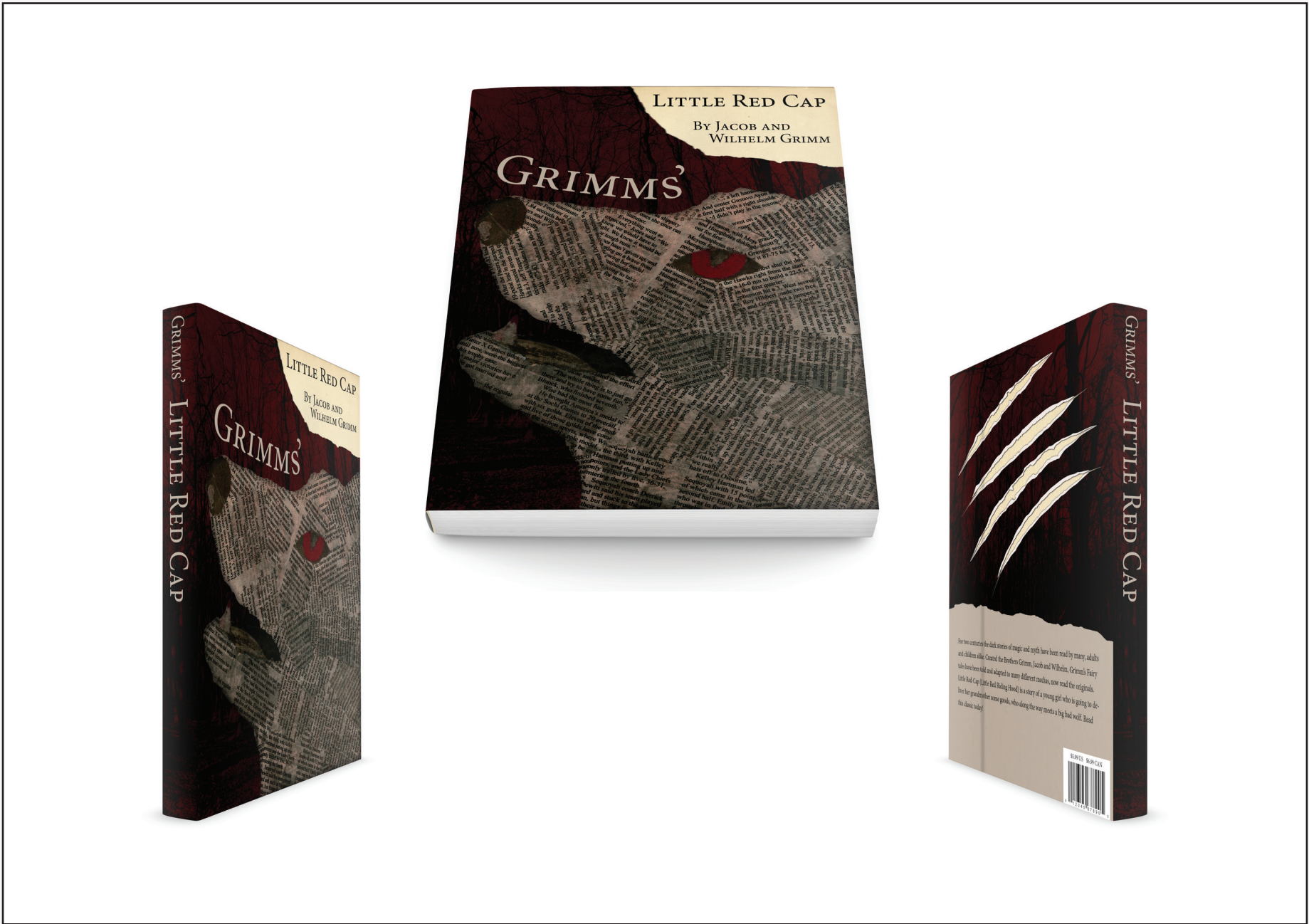
POW!!!



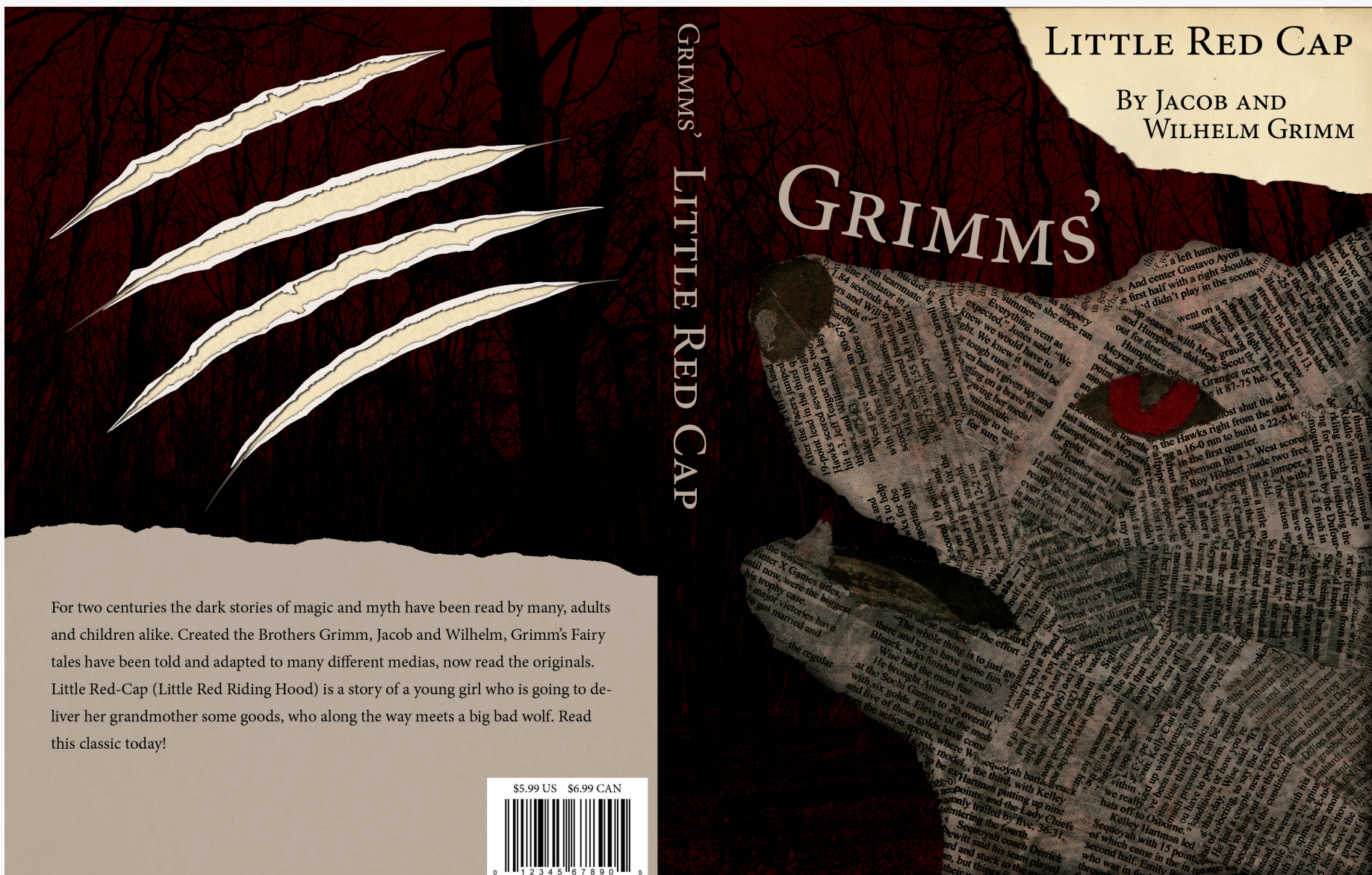
GRIMMS'

OVERVIEW This is a redesigned Grimms' Fairy Tales book cover to make a a more modern design for the classic tales. It is targeted to teens to adults who like dark folklore.

COLLATERAL Redesigned Grimms' Book Cover



Standard paperback book Size- 6x8in Perfect bound



Die cuts on the back and front cover appear as tears to reveal the inside pages, on the front cover, the tear of the corner shows the title of the story on the inside page. The wolf is made of newspaper articles.

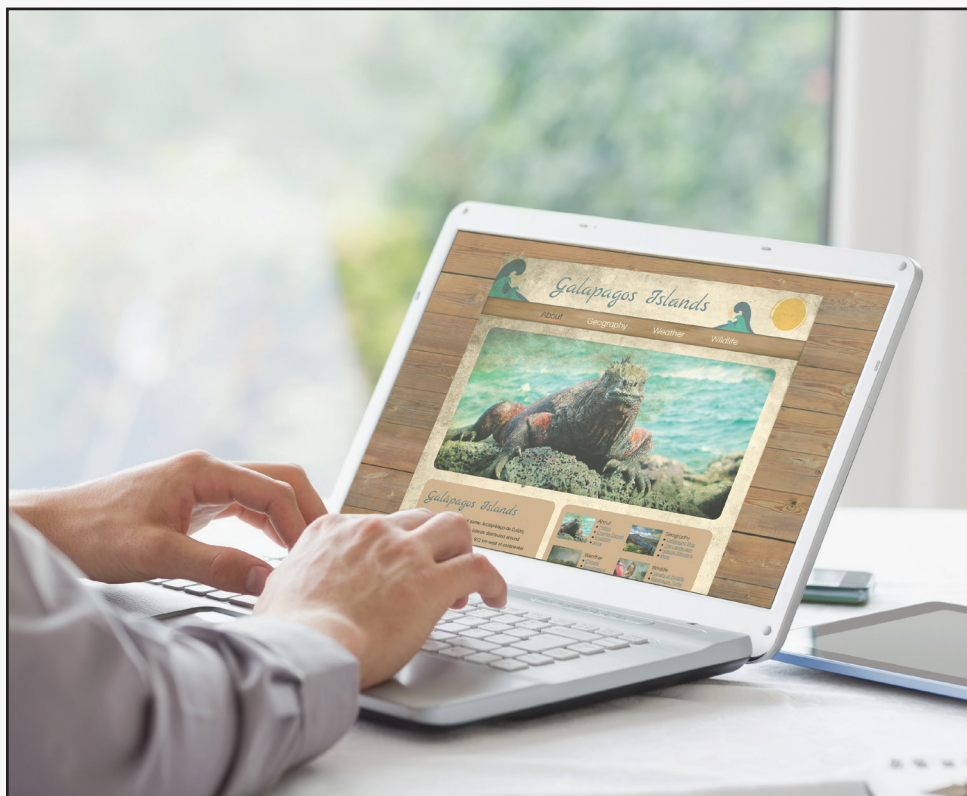
PROJECT 3



Galapagos Islands
Website

OVERVIEW This is a website to get any kind of important information on about the Galapagos Islands, and to find out about tourism places or things. It is for anyone at all who wants to know or learn more about the Galapagos Islands.

COLLATERAL Galapagos Islands Website



Galapagos Islands

[About](#)

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Galápagos Islands

Galápagos Islands (Official name: Archipiélago de Colón) are an archipelago of volcanic islands distributed around the equator in the Pacific Ocean, 972 km west of continental Ecuador. It is a UNESCO World Heritage site: wildlife is the island's most notable feature.

The Galápagos Islands form the Galápagos Province of Ecuador and are part of the country's national park system. The principal language on the islands is Spanish. The islands have a population of around 40,000, which is about a 40-fold expansion in 50 years. The islands are geologically young and famed for their vast number of endemic species, which were studied by Charles Darwin during the voyage of the Beagle. His observations and collections contributed to the inception of Darwin's theory of evolution by natural selection.

The Galapagos Islands are blessed with pleasant weather all year round, so there is no "best" time to visit the precious islands. However, you may consider factors such as high season vs. low season and the climate. Whether the trip is for yourself, your group, or your family, check out when to go to the Galapagos Islands.



About

- [History](#)
- [Charles Darwin](#)
- [Evolution](#)
- [More](#)



Geography

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- [The Landscape](#)
- [Natural Wonders](#)
- [More](#)



Weather

- [Climate](#)
- [Environment](#)
- [Forecast](#)
- [More](#)



Wildlife

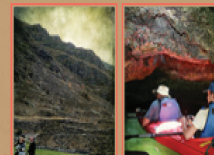
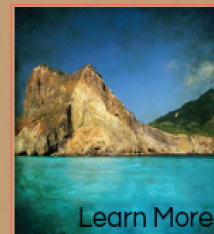
- [Variety of Wildlife](#)
- [Galapagos Turtle](#)
- [Wildlife Images](#)
- [More](#)

Fast Facts

- In 1978 UNESCO designated Galapagos as the very first World Heritage site
- Darwin's research in Galapagos led to the groundbreaking theory of The Origin of Species
- The movie Captain and Commander was filmed on the islands of Bartholomew and Santiago
- The name 'galapagos', an old Spanish word for 'saddle', was originally used by Bishop Tomas and his crew to describe the giant tortoises but the name stuck
- Abundant fearless wildlife, visitors can get up close and personal to some of the world's rarest animals

[More Facts](#)

Win a free trip a Galápagos Island Adventure! [Click here](#) to enter the free giveaway



About

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Wildlife

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- [All Animals](#)
- [Galapagos Turtle](#)
- [Blue Footed Booby](#)
- [Frigate Bird](#)
- [Wildlife Images](#)

Visiting

- [Giveaway Info](#)
- [Contact Us](#)
- [Trip Planning](#)
- [FAQ](#)

This interactive project was created for educational purposes at The Art Institute of Atlanta and is in no way intended for commercial gain or as a source of public information.

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PROJECT 4



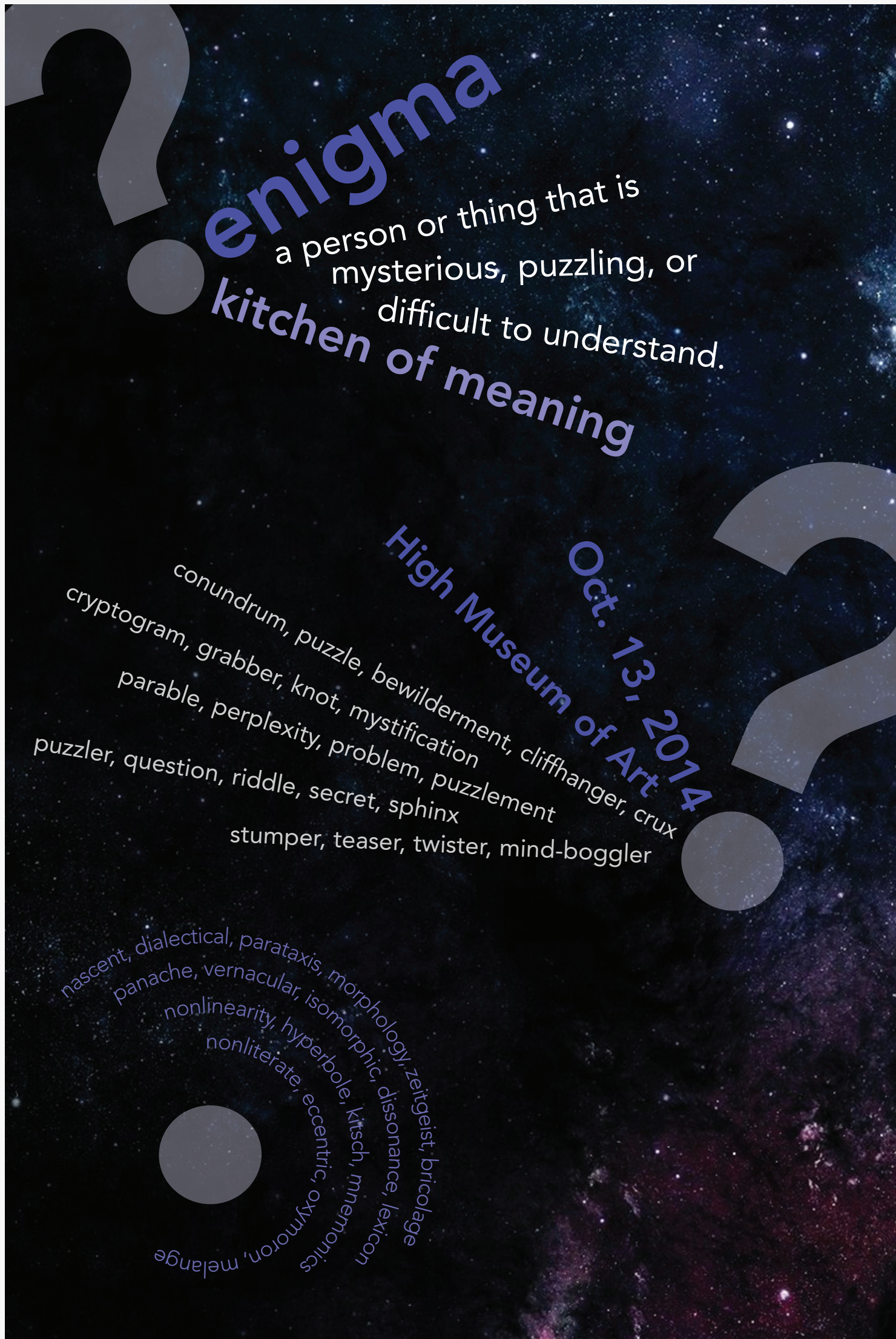
enigma

OVERVIEW *The poster is for an art show gallery for the larger event "The Kitchen of Meaning." Targeted towards a young adult to adult audience of people interested in art.*

COLLATERAL *Enigma Event Poster*



Enigma Poster 10x15in Modified Longer version for post banner 10x16in



enigma

a person or thing that is mysterious, puzzling, or difficult to understand.

kitchen of meaning

High Museum of Art
Oct. 13, 2014

conundrum, puzzle, bewilderment, cliffhanger, crux
cryptogram, grabber, knot, mystification
parable, perplexity, problem, puzzlement
puzzler, question, riddle, secret, sphinx
stumper, teaser, twister, mind-boggler

nascent, dialectical, parataxis, morphology, zeitgeist, bricolage
panache, vernacular, isomorphic, dissonance, lexicon
nonlinearity, hyperbole, kitsch, mnemonics
nonliterate, eccentric, oxymoron, melange

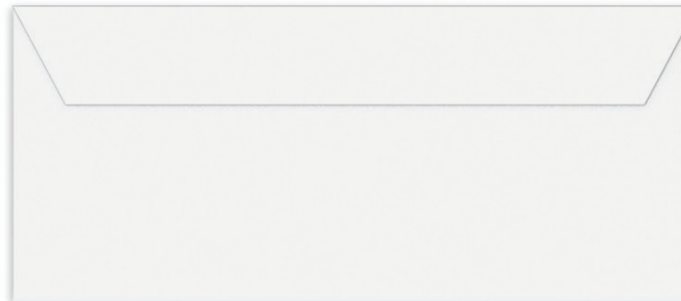
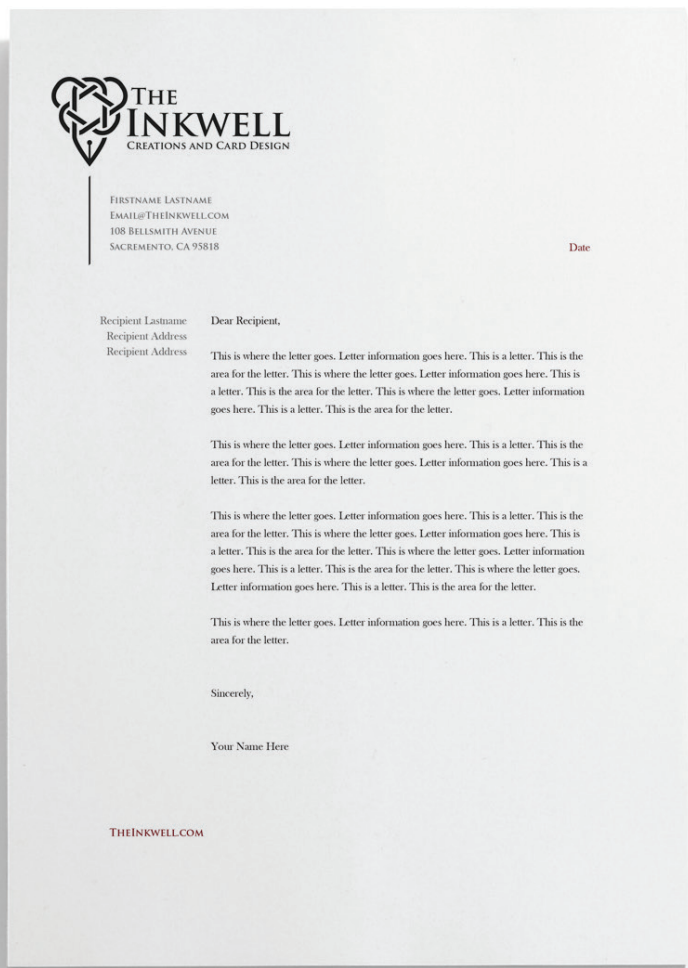
PROJECT 5





OVERVIEW *The Inkwell is a web-based specialty handmade card creating company that uses hand calligraphy and wax stamps make an elegant and sophisticated look in designs for cards. The primary target is soon to be married couples and the secondary target are people who like handmade crafts.*

COLLATERAL *Inkwell logo design, letterhead design, business card design, envelope design, and standards manual.*



Identity Suite:

Standard Letterhead- 8.5x11in

Standard Envelope- 4.25x9.15in

Standard Business Card- 3.5x2in



The Inkwell
108 Bellsmith Avenue
Sacramento, CA 95818

THEINKWELL.COM



First Lastname
COMPANY TITLE

FLast@TheInkwell.com

(w) 770-370-1033

(c) 404-271-9821





FIRSTNAME LASTNAME
EMAIL@THEINKWELL.COM
108 BELLSMITH AVENUE
SACRAMENTO, CA 95818

Date

Recipient Lastname
Recipient Address
Recipient Address

Dear Recipient,

This is where the letter goes. Letter information goes here. This is a letter. This is the area for the letter. This is where the letter goes. Letter information goes here. This is a letter. This is the area for the letter. This is where the letter goes. Letter information goes here. This is a letter. This is the area for the letter.

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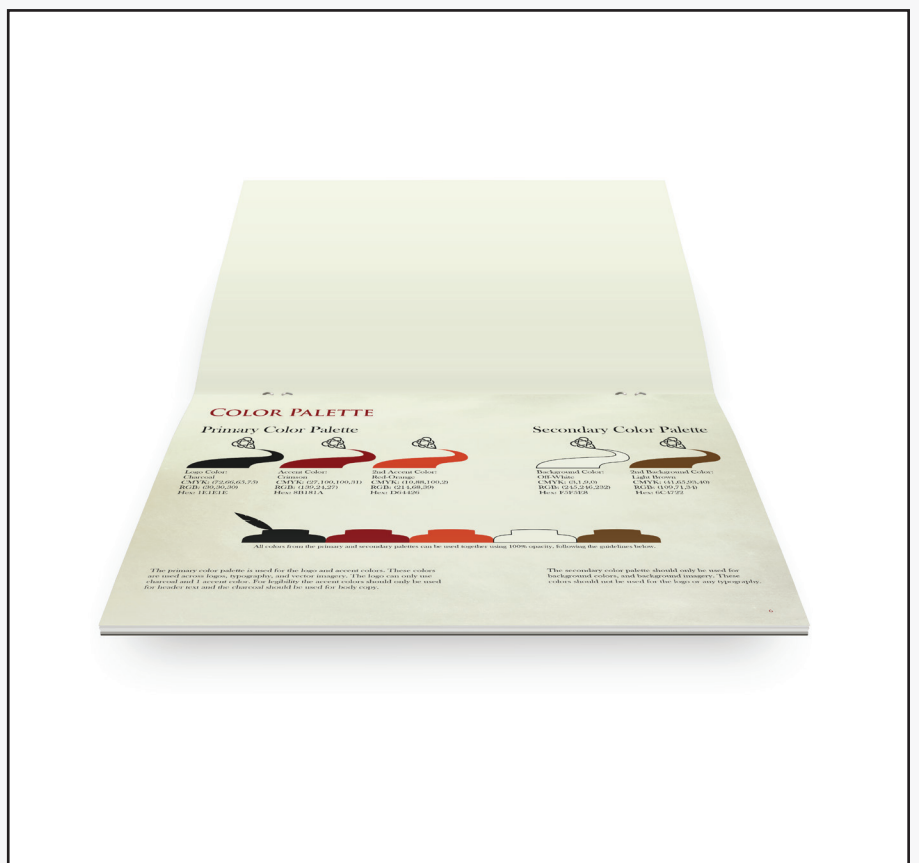
This is where the letter goes. Letter information goes here. This is a letter. This is the area for the letter.

Sincerely,

Your Name Here

THEINKWELL.COM

STANDARDS MANUAL



PROJECT 6



Hand-Ease

Canvas Bag

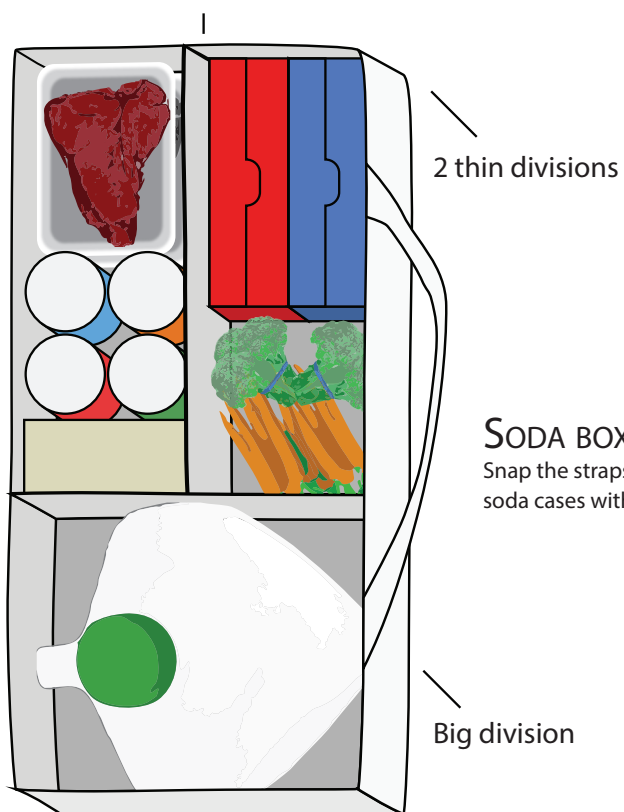
OVERVIEW *This is a redesigned canvas grocery bag for a more effective use. It targets young adults to adults who have to carry groceries longer distances or up stairs like apartments.*

COLLATERAL *Redesigned canvas grocery bag*

Publix Hand-Ease Canvas Bag

3 DIVISIONS

Good for separating and sorting items such as meats and vegetables for no cross contamination



HANDLE STRAP
Strap together 2 or more bags for easy carrying



Eco Friendly 

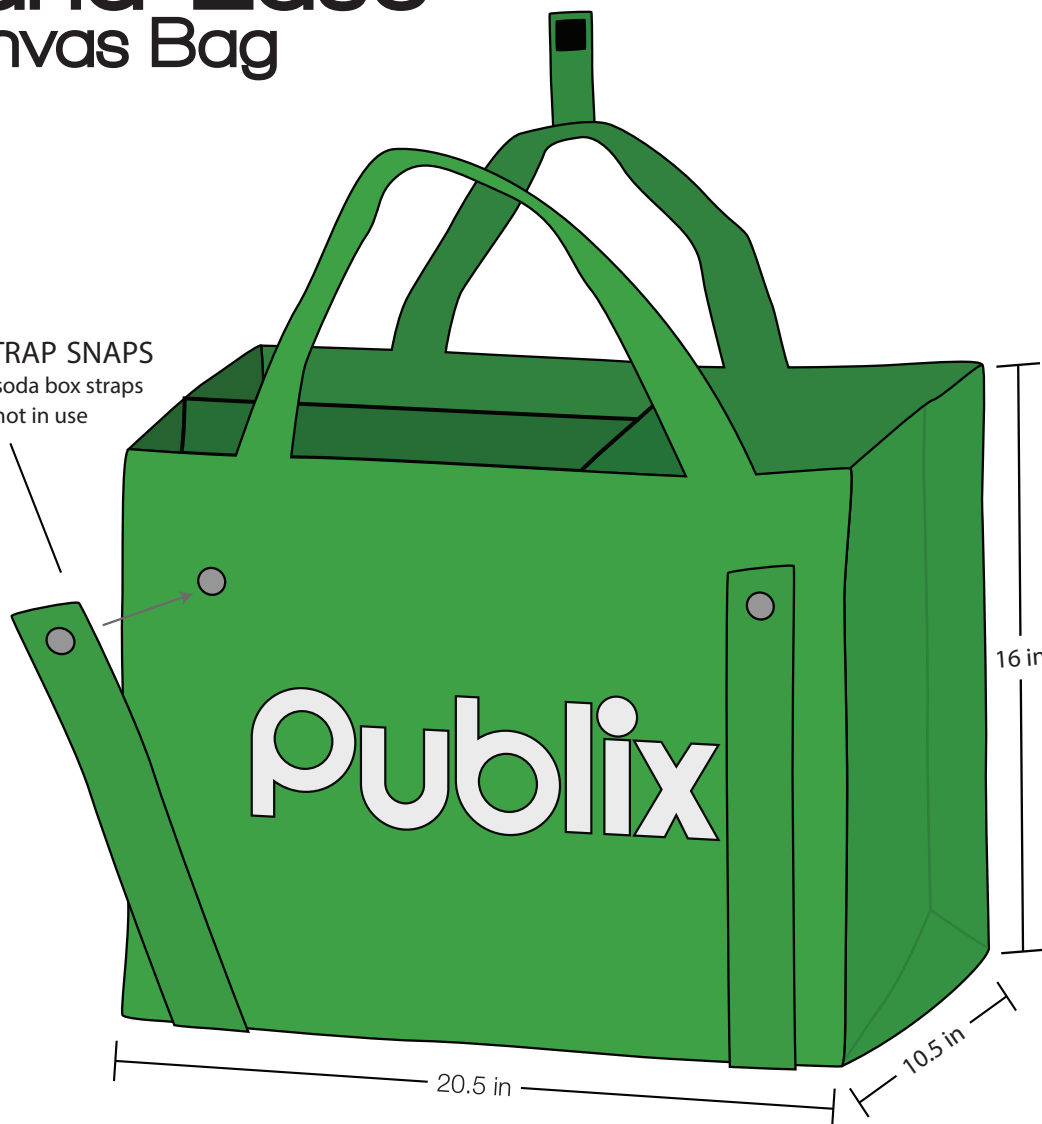
Product Proposal

This canvas bag is redesigned for more efficient storage and grocery transport. This includes:

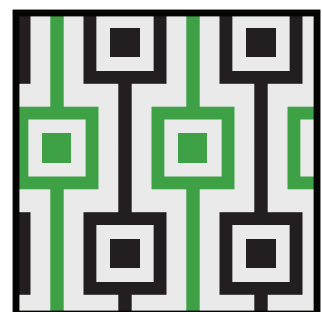
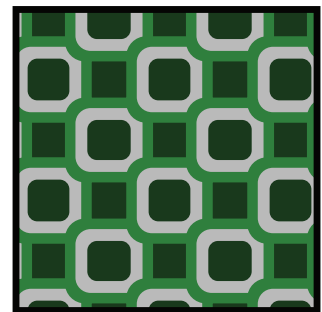
- Three dividers made of the canvas to separate products.
- Additional straps on the bottom of the bag to carry sodas cartons.
- Tight snaps secure and hold the boxes intact.

Publix
Hand-Ease
Canvas Bag

TOP STRAP SNAPS
Snap the soda box straps
up when not in use



EXTRA PATTERNS
Patterns and colors for more
contrast between bags



Product Features

- Can use company colors and different patterns.
- Dimensions: Length- 20.5 in, Depth- 10.5 in, Height- 16 in
- Straps snap to upper snaps when not in use.

PROJECT 7





Acoustic Scars

OVERVIEW This is a website to get information about the *Acoustic Scars* band. This is for anyone who is interested in the band or teens to young adults interested in indie rock.

COLLATERAL *Acoustic Scars Band Website*





Rock Icons: Acoustic Scars

Acoustic Scars is a British-American new age band originally formed in 1978 by veteran English musicians Mickie Clunes and ex-King Mantle member Ian McDaniels along with American guitarist Lou Micks. Acoustic Scars has sold more than 30 million albums worldwide including 11 million in the United States.

[Our Music on iTunes](#)
[Get our Newsletter](#)
[Download our App](#)

Tour Info

Date	City	Venue	Tickets
08/05/2011	Charleston, SC	Charleston Music Hall	Buy tickets
08/07/2011	Birmingham, AL	Alabama Theatre	Buy tickets
08/08/2011	Atlanta, GA	Center Stage	Buy tickets
08/11/2011	Charlotte, NC	McGlohon Theatre	Buy tickets
08/13/2011	New York, NY	Highline Ballroom	SOLD OUT
08/16/2011	Live Oak, FL	Wanee Music Festival	Buy tickets
08/21/2011	Sydney, AU	Enmore Theatre	Buy tickets
08/22/2011	Melbourne, AU	Palace Theatre	Buy tickets
08/24/2011	Byron Bay, AU	Bay Ballroom	Buy tickets
08/26/2011	Auckland, NZ	Palace Theatre	Buy tickets
08/29/2011	London, UK	Royal Albert Hall	Buy tickets
09/01/2011	London, UK	Cadogan Hall	Buy tickets
09/05/2011	London, UK	Wigmore Hall	Buy tickets
09/12/2011	Birmingham, AL	Alabama Theatre	Buy tickets

Latest News

NY Concert Sold Out!

Acoustic Scars' New York concert is sold out after 10 days of... [Read More](#)

Cut to a Scar Album

The latest album from the Acoustic Scars' has been released... [Read More](#)

[More News >>](#)

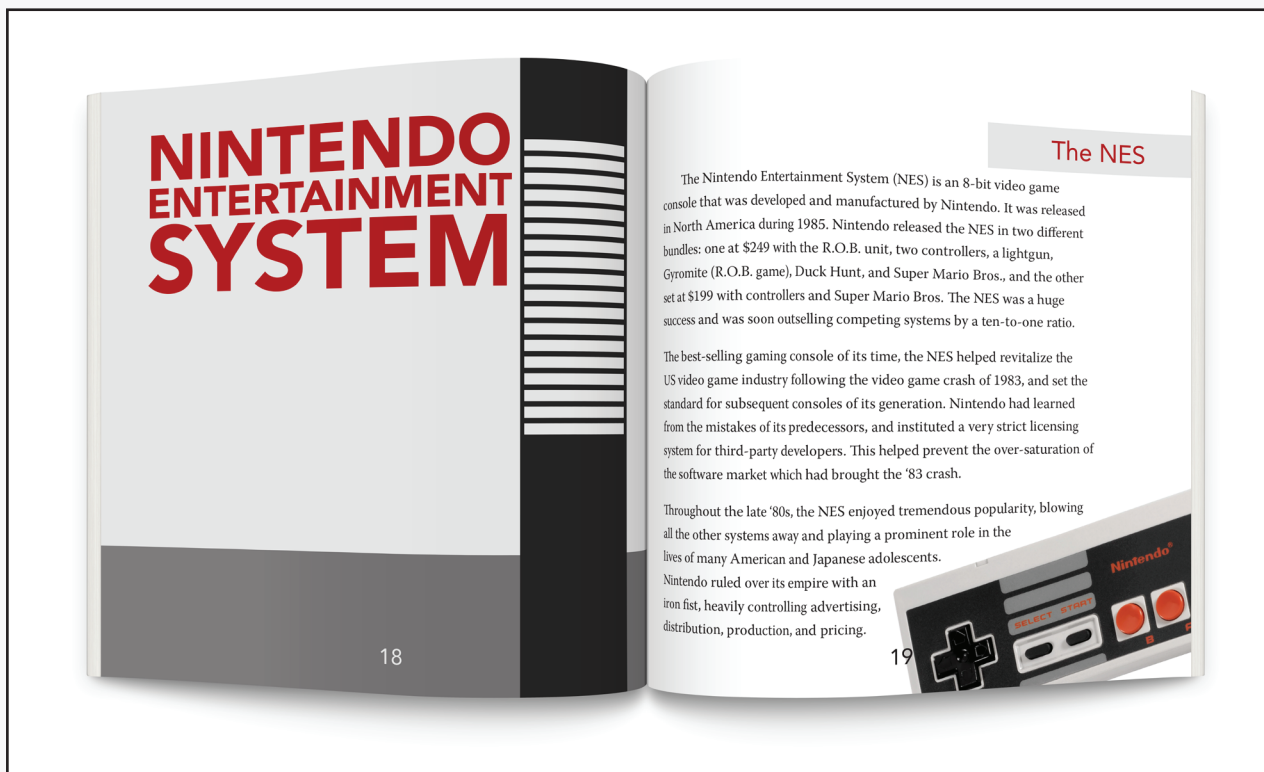

PROJECT 8



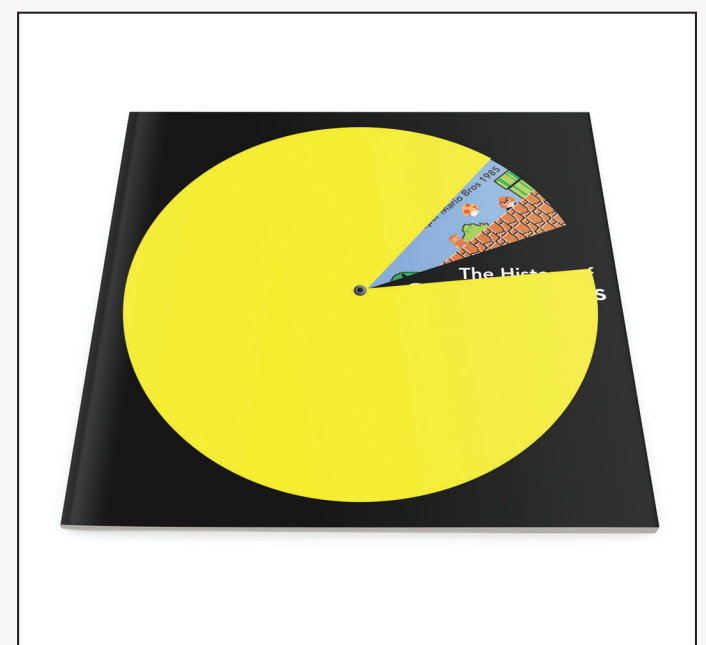
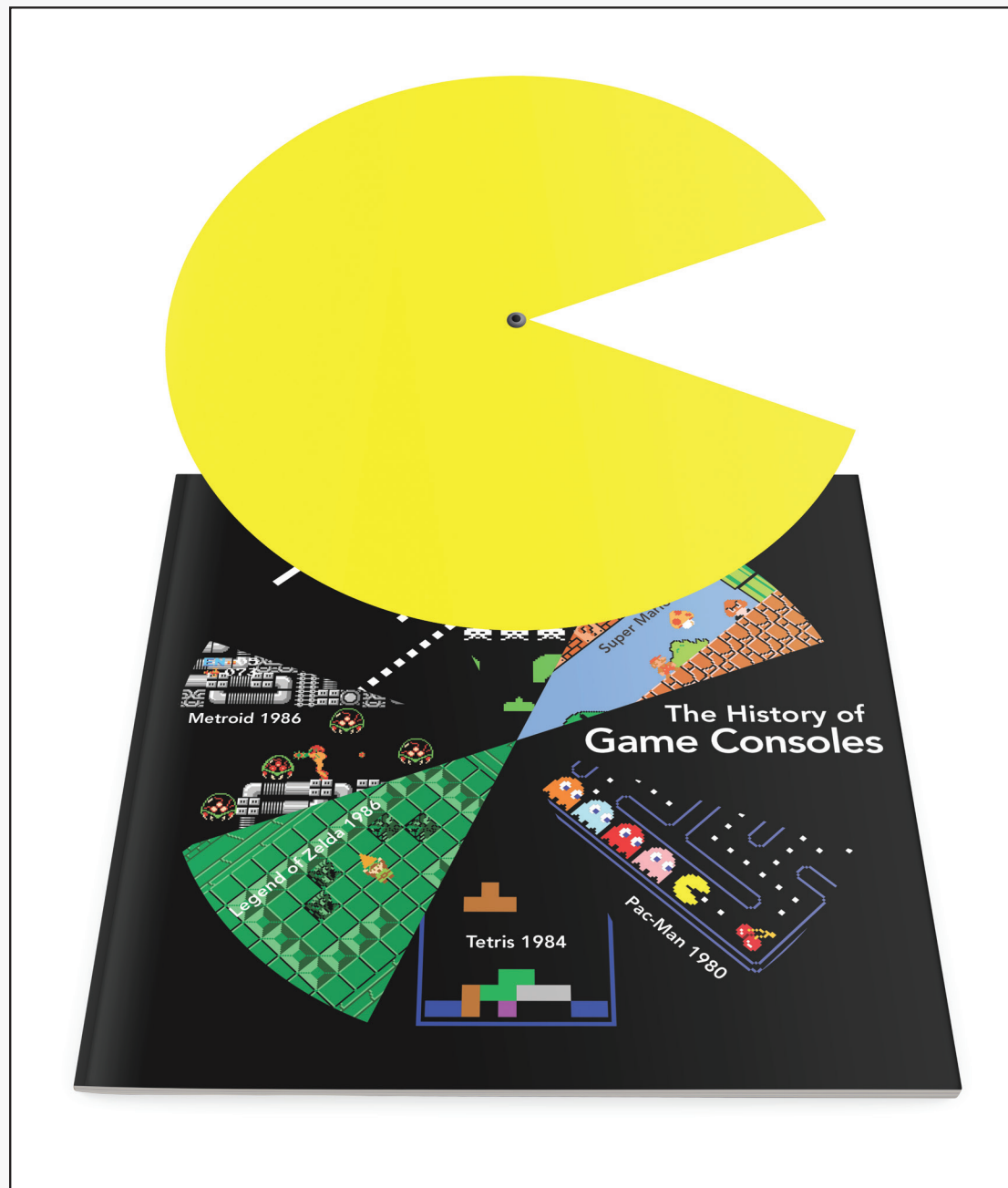
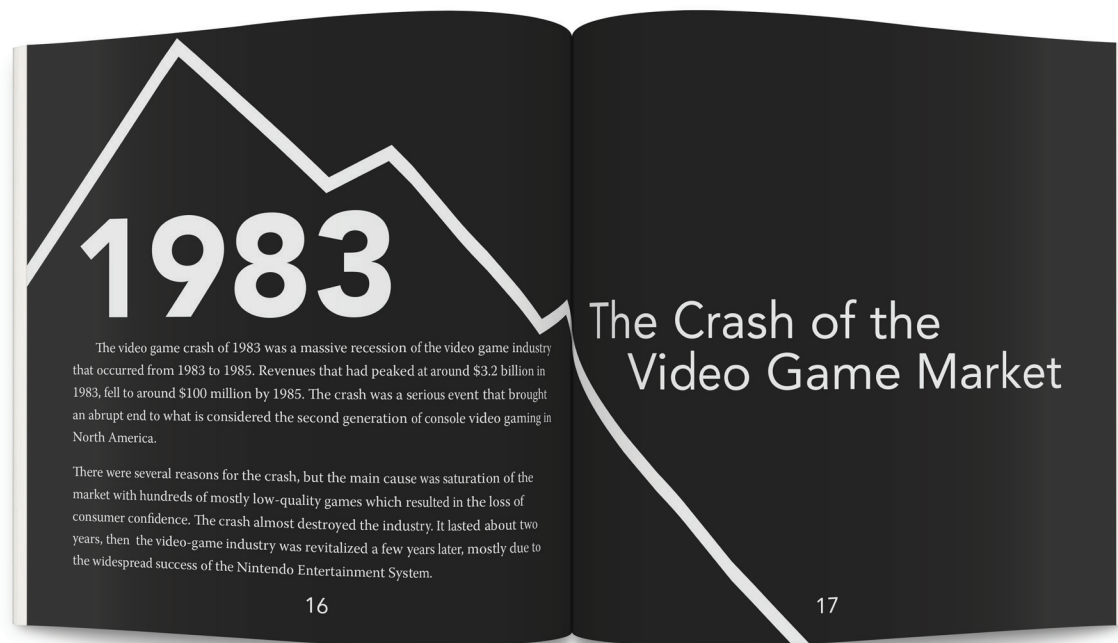
The History of Game Consoles

OVERVIEW This is an informational book about the history of home video game consoles. It targets an audience of teens to adults that are curious to learn about console gaming.

COLLATERAL History Of Game Consoles Book



*Square 6x6 in book
Saddle stitched*



The Pac-Man character pie shape is riveted into the front cover so it can be spun to reveal the triangular pie shaped images that are underneath.

The triangular pie shaped images are screenshots taken from well known video games. The images include the name of the game and the year it came out.

CREDITS!

comicbookplus.com

psdcovers.com

thinkstock.com

sxc.hu

flickr.com

Cherokee Tribune Newspaper

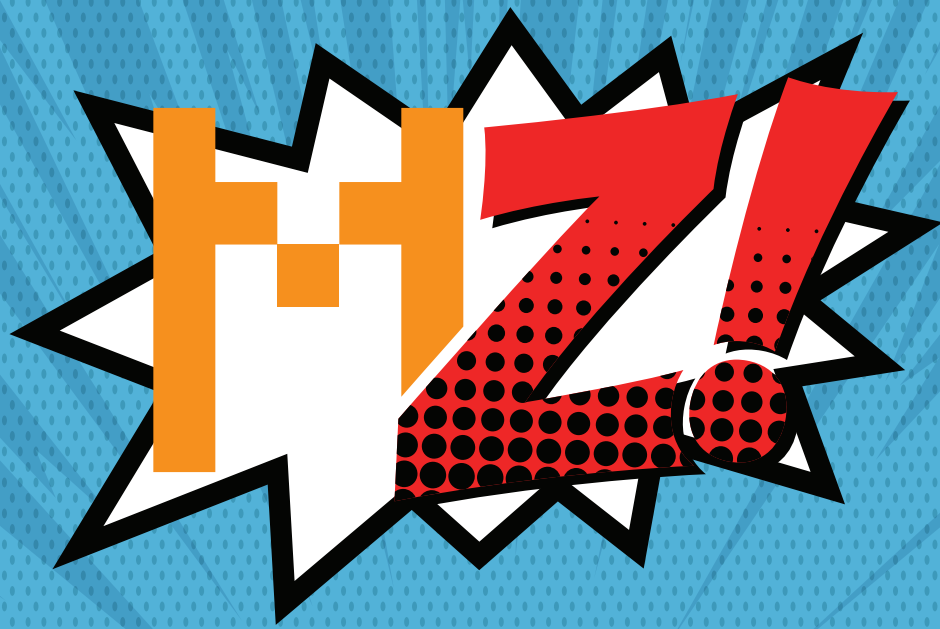
atariage.com

videogameconsolelibrary.com

pong-story.com

classicgaming.gamespy.com

vgchartz.com



THANKS!

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SPECIAL THANKS TO:

My family and friends, the Art Institute of Atlanta, and my teachers.

